

INTAKLY

Accelerate Your Sales Intake by Leveraging AI

A portfolio of products, supported by human • in • the • Loop experts, to accelerate sales into a 24*7*365 process

● Convertly ● Engagely ● Expertly ● Channely ● Enabely

Are you selling 24*7*365? If not, let's talk.

Intakly Suite of Products

Intakly is a suite of 5 products that help you scale the process.

Convertly

Converts PPCs

Converts Pay-Per-Click ad traffic into qualified conversations at the Moment of High Intent.

Engagely

Cross Sell and Up Sell

Engages and cross-sells to existing customers

Expertly

24*7*365 Tech Expert

24 * 7 * 365 Tech Expert Support: Direct access to technical guidance via call or text.

Channely

Dealer Support

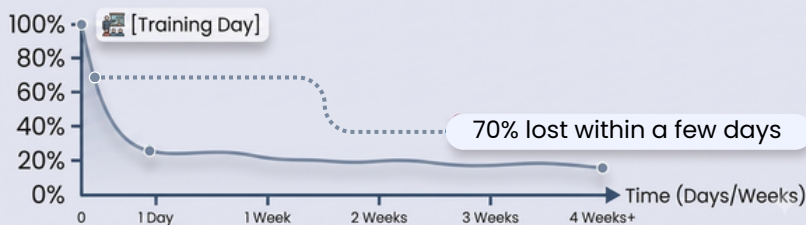
Instant tech brochures, videos, indicative pricing, & proposals for dealers and dealer staff.

Enabely

Sales training

AI platform for personalized sales training given continuously every month.

Knowledge Retention (%)



Traditional training creates an immediate peak in product knowledge that fades away before reps can apply it in real-life scenarios

Intakly's Expertly and Enabely products address this challenge by being available 24*7*365, in live sales environments

TYPICAL REP TIME ALLOCATION



Most of a sales rep's time gets wasted on non-client-facing tasks. This causes delayed responses or inaccurate responses to client queries, impacting funnel conversion ratios.

Products such as Convertly and Channely address this issue by sending the relevant material directly

CONVERTLY

*“Convertly qualifies Digital Leads when they are hot and pushes them toward closure. **Improves the speed and accuracy** of the sales cycle.”*

1 Ad interaction

The client runs an ad on Google, Meta, or their own website; the end user engages and fills out a form.

2 Instant omnichannel reach

The Convertly bot connects within minutes on the channel of choice, capturing the end user at the moment of high intent.

3 Qualification and handoff

The bot qualifies the lead, books a meeting, or hands over live to the sales team.

4 CRM and follow-up

Data is entered into the CRM, and omnichannel follow-up continues until the lead converts or drops.

Case Study:

Problem: A law firm was spending a significant amount of money on Google Ads to get leads. The prospects were filling out forms, but by the time the telecaller called the next day, the prospects had already moved on to another lawyer.

Solution: Convertly was deployed to call the prospect/email/text within minutes of filling the form. Helped to qualify the customers on the fly, and retainers were sent immediately.

Impact: Qualified Retainer sign up improved by 57%

<5 min

Typical first-touch response after a form fill

3

Channels included, outbound voice, inbound voice, email

24×7×365

Coverage across every ad campaign, always on

ENGAGELY

*"Engagely is your **customer lifecycle manager**, built for upsell and cross-sell."*

1 Existing customer base

The client's customers have already purchased & need continued engagement, service, or an upsell, such as a washing machine, an air conditioner, or a TV.

2 Proactive outreach

The Engagely bot reaches out on the customer's preferred channel, 24 × 7 × 365, for service, cross-sell, and feedback

3 Sales and feedback

Drives repeat sales of consumables, spare parts and services, and collects feedback and NPS on the fly.

4 CRM and personalization

Engagement data is entered into the CRM, and personalized follow-up continues, tied to customer history.

Case Study:

Problem: An industrial pump manufacturer was facing stagnant revenues and poor customer ratings. Customers were complaining it is difficult to get the pumps serviced, as they don't know whom to call and the salesperson keeps changing

Solution: An omnichannel Engagely bot offered stakeholders maintenance booking links and a 5% discount, driving high bookings, boosting customer satisfaction, and increasing service revenue by 67%.

3

Channels included,
outbound voice,
inbound voice, email

NPS

Feedback
captured on every
single touch

24×7×365

Always-on
reactivation
coverage



EXPERTLY

Expertly provides **24×7×365 real-time technical support** to field sales reps during live prospect conversations.

1 Live call in progress

A field sales rep is on a call or in a meeting with a prospect and needs an instant technical answer

2 Rep pings the bot

The rep contacts Expertly by call or text; the bot responds as a Tech SME with deep product knowledge.

3 Real-time assist

Delivers product specs, competitor differentiators, case studies, and technical documents on the fly.

4 CRM and manager loop

Records the interaction and enters data into the CRM for the sales manager and next actions.

Case Study:

Problem: An engineering firm was selling 3000 different types of electrodes. The physical product catalogue was a 200+ page book and was difficult to navigate. Also, for a new sales engineer, it was difficult to understand different types of electrodes. Replies to customers' technical questions about product specs were getting delayed, resulting in poor conversions.

Solution: An Expertly bot was deployed to answer questions on the fly while the sales engineer sat with the customer.

4

Channels included, in/outbound voice, text, email

Live

Real-time assist during an active prospect call

24×7×365

Tech SME coverage for every field rep



CHANNELLY

Channely gives **dealers instant access** to brochures, videos, pricing, proposals & product guidance.

- 1 Dealer at the counter**
A dealer, retailer, or dealer staff member is engaged with an end customer and needs product information instantly.
- 2 Instant brand response**
The Channely bot provides brochures, videos, indicative pricing, and application guidance, 24 × 7 × 365.
- 3 Proposal on the fly**
Creates and sends proposals immediately & handles specification and application queries end-to-end.
- 4 Qualify and route**
Qualifies the opportunity, connects the dealer to the sales manager, and enters the data into the CRM.

Case Study:

Problem: A manufacturer of electrical switches used to sell products via electrical contractors and dealers. Dealers used to have a lot of questions about margins and specs. However, many sales were getting lost because the sales team was not able to reply to dealers on time, and dealers used to switch to alternative products.

Solution: Channely bot was deployed with omnichannel support. The dealer could call in anytime, get the product specs, margins, and the latest brochure with application videos via email and call both. The lead will be logged in the CRM, and a salesperson could follow up the next day. This helped improve speed of response and conversion.

4

Channels included,
inbound voice,
WhatsApp, text, email

Instant

Brochures, pricing
and proposals on
the spot

24×7×365

Dealer
coverage at
every counter

ENABELY

Enabely is an **AI-based sales training** platform for skill assessment, personalized coaching, content sharing & monthly progress tracking.



The biggest challenge with sales training is that it is a one-time event, with no quantified impact. Also, it becomes expensive for organizations to bring sales team members from different locations to one place and conduct training. Moreover, training content is not customized as per the needs of individual salespeople, resulting in reduced effectiveness.

Enabely platform addresses this issue by assessing each salesperson on 6 key parameters, curating customized sales training content for each salesperson based on the assessment, continuously training every month, and checking progress.



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"Accelerating seller readiness, continuous enablement, and measurable sales performance."

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